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THE ULTIMATE GUIDE
FOR THE
CRAFT WINEMAKER



WELCOME TO YOUR NEXT ADVENTURE.

Looking to craft the best quality wine available? Winexpert™ brings true passion and winemaking expertise to guide you on an exciting and rewarding adventure crafting your very own high quality wines.

Our love of outstanding wine brings us together with the very best grape growers from the world's preeminent wine regions, carefully selecting only the highest quality grape juices and concentrates. The exclusive combination of these superior ingredients and our proprietary process ensure the best flavour, aroma and varietal character of any winemaking kit available.

With our premium craft winemaking kits and your spirit of adventure, you'll love your wine. Guaranteed.



THIS IS WINEXPERT™



PRIVATE RESERVE

14L | 3.70 US gal

Ultra premium

Region specific juice

Make it in 6-8 weeks



RESERVE

10L | 2.64 US gal

Premium

Country specific juice

Make it in 6 weeks



CLASSIC

8L | 2.11 US gal

Easy drinking

Country specific juice

Make it in 4 weeks



ISLAND MIST

6L | 1.59 US gal

Fresh & fruity flavoured wines

Make it in 4 weeks



ABOUT GRAPE SKINS

Most of our ultra premium **WINEXPERT PRIVATE RESERVE™** red winemaking kits come with crushed grape skins. Including grape skins during fermentation enhances the tannins, body, colour, mouthfeel and aroma, resulting in more pronounced varietal character and wines that are closer to those produced from fresh grapes.

Looking to take your craft winemaking up a notch?
Look for our red wine kits with this symbol.



The finest varietal juices from the world's best wine regions. Simply the very best wine you can make.

REDS

Amarone Style, Veneto, Italy

Rich aromas of dark fruit and spice with layers of cherry, plum, mocha, dried fruit flavours, warm oak and a firm, lingering finish.

SWEETNESS: DRY **OAK:** HEAVY **BODY:** FULL **ALCOHOL:** 14.0%

Bordeaux Style, Languedoc, France

Plum, black currant and red berries with warm spice character, subtle cedar and chocolate. Smooth and silky from start to finish.

SWEETNESS: DRY **OAK:** HEAVY **BODY:** FULL **ALCOHOL:** 13.5%

Cabernet Sauvignon, Lodi Ranch 11, California

Black currant and dark cherry flavours enhanced with notes of baking spice and toasted oak. Big in flavour and structure with well-integrated tannins.

SWEETNESS: DRY **OAK:** HEAVY **BODY:** FULL **ALCOHOL:** 14.0%

Merlot, Stag's Leap District, California

Juicy plum and raspberry combine with savoury spice, smooth tannins and oak for a lush, polished texture.

SWEETNESS: DRY **OAK:** HEAVY **BODY:** FULL **ALCOHOL:** 14.0%

Nebbiolo, Piedmont, Italy

Earthy and floral notes add depth to the cherry and red fruit character of this intense red. Firm tannins with solid structure and a big personality.

SWEETNESS: DRY **OAK:** HEAVY **BODY:** FULL **ALCOHOL:** 14.0%

Pinot Noir, Marlborough, New Zealand

Black cherry and raspberry with herbs, dark spice and earthy notes. Silky texture and balanced acidity make this very food-friendly.

SWEETNESS: DRY **OAK:** MEDIUM **BODY:** MEDIUM **ALCOHOL:** 13.5%

Super Tuscan Style, Tuscany, Italy

Loaded with ripe red cherry, blackberry and juicy plum, complemented with vanilla and spice notes. Rich and smooth with velvety tannins.

SWEETNESS: DRY **OAK:** HEAVY **BODY:** FULL **ALCOHOL:** 14.0%





Zinfandel, Lodi Old Vines, California

Crushed berry and smoky aromas, full of dark berry flavours, nuanced oak and spice. Rich, fruity and bold with a lingering finish.

SWEETNESS: DRY **OAK:** MEDIUM **BODY:** FULL **ALCOHOL:** 14.0%

WHITES

Chardonnay, Sonoma Dry Creek Valley, California

Gentle citrus aromas and generous tropical fruit flavours accented with a subtle touch of oak. Rich mouthfeel with vanilla undertones.

SWEETNESS: DRY **OAK:** LIGHT **BODY:** MEDIUM-FULL **ALCOHOL:** 13.5%

Pinot Gris, Yakima Valley, Washington

Bright and fresh palate of green apple, melon and lemon zest. Fruit-forward with crisp acidity.

SWEETNESS: DRY **OAK:** NONE **BODY:** MEDIUM **ALCOHOL:** 13.0%

Sauvignon Blanc, Marlborough, New Zealand

Inviting passion fruit, cut grass and grapefruit aromas carry through to the palate of this crisp wine with juicy fruit intensity and bright acidity.

SWEETNESS: DRY **OAK:** NONE **BODY:** MEDIUM
ALCOHOL: 13.0%



Premium wine from the most sought after grape growing countries. Exceptional body, flavour and aroma.

REDS

Amarone Style, Italy

Black fig, black cherry and chocolate.

SWEETNESS: DRY OAK: MEDIUM BODY: FULL ALCOHOL: 13.5%

Cabernet Merlot, California

Ripe cherry, plum, chocolate and supple tannins.

SWEETNESS: DRY OAK: MEDIUM BODY: FULL ALCOHOL: 13.0%

Cabernet Sauvignon, Australia

Black plum, white pepper, toasted cedar and powerful tannins.

SWEETNESS: DRY OAK: MEDIUM BODY: FULL ALCOHOL: 13.5%

Cabernet Shiraz, Australia

Blackberry, dark chocolate, licorice and smoke.

SWEETNESS: DRY OAK: HEAVY BODY: FULL ALCOHOL: 13.5%

Carmenère, Chile

Raspberry, plum and vanilla.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM ALCOHOL: 13.5%

Enigma, California

Smooth black fruit, spice and vanilla.

SWEETNESS: OFF-DRY OAK: MEDIUM BODY: MEDIUM-FULL ALCOHOL: 13.0%

Luna Rossa, Italy

Ripe black cherry, blackberry and plum with toasty oak.

SWEETNESS: DRY OAK: MEDIUM BODY: FULL ALCOHOL: 13.5%

Malbec, Argentina

Blackberry, clove and smoke with bold tannins.

SWEETNESS: DRY OAK: HEAVY BODY: FULL ALCOHOL: 13.5%

Merlot, California

Chocolate, black cherry and vanilla spice.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM ALCOHOL: 13.0%

Pinot Noir, Chile

Black raspberry, red cherry and earthy nuance.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM ALCOHOL: 13.0%



Shiraz, Australia

Blackberry, sweet spice and leather.

SWEETNESS: DRY **OAK:** MEDIUM **BODY:** FULL **ALCOHOL:** 13.5%

Vieux Château Du Roi, France

Raspberry, white pepper and licorice.

SWEETNESS: DRY **OAK:** MEDIUM **BODY:** MEDIUM-FULL
ALCOHOL: 13.0%



WHITES

Chardonnay, Australia

Ripe pineapple, mango and vanilla with creamy texture.

SWEETNESS: DRY **OAK:** MEDIUM **BODY:** MEDIUM **ALCOHOL:** 13.0%

Gewürztraminer, Germany

Orange blossom, stone fruit and lychee.

SWEETNESS: OFF-DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 11.5%

Pinot Grigio, Italy

Green apple, lemon zest and refreshing acidity.

SWEETNESS: DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.5%

Riesling, California

White peach, pineapple and mouth-watering acidity.

SWEETNESS: DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.5%

Sauvignon Blanc, California

Gooseberry, lime and tropical fruit.

SWEETNESS: DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 13.0%

Traminer Riesling, Australia

Floral stone fruit, honeysuckle and lime.

SWEETNESS: OFF-DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM
ALCOHOL: 12.0%

ROSÉ

Grenache Rosé, Australia

Strawberry, raspberry with crisp acidity.

SWEETNESS: DRY **OAK:** NONE **BODY:** MEDIUM
ALCOHOL: 12.0%



Approachable and easy drinking. High quality, versatile wines from the world's best known countries.

REDS

Cabernet Sauvignon, Chile

Blackcurrant, black cherry and toasty notes.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM-FULL ALCOHOL: 12.5%

Diablo Rojo, Chile

Black cherry, blueberry and smoky notes.

SWEETNESS: OFF-DRY OAK: HEAVY BODY: MEDIUM-FULL ALCOHOL: 13.0%

Grenache Shiraz Mourvèdre, Australia

Blackberry, dark chocolate and spice.

SWEETNESS: DRY OAK: HEAVY BODY: MEDIUM-FULL ALCOHOL: 13.0%

Malbec, Chile

Blackberry, black plum and spice.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM-FULL ALCOHOL: 13.0%

Merlot, Chile

Black cherry, fruitcake and smoke.

SWEETNESS: DRY OAK: HEAVY BODY: MEDIUM ALCOHOL: 13.0%

Pinot Noir, California

Strawberry, cherry and earthy notes.

SWEETNESS: DRY OAK: MEDIUM BODY: LIGHT-MEDIUM ALCOHOL: 12.5%

Sangiovese, Italy

Plum, red cherry and fig.

SWEETNESS: DRY OAK: LIGHT BODY: MEDIUM ALCOHOL: 13.0%

Shiraz, California

Blackberry, spice and black cherry.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM-FULL ALCOHOL: 13.0%

Tempranillo, Spain

Strawberry, plum and vanilla.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM ALCOHOL: 13.0%

Trinity Red, California

Black fruit, spice and oak.

SWEETNESS: DRY OAK: MEDIUM BODY: MEDIUM ALCOHOL: 13.0%



Valroza, Italy

Sour cherry, raspberry and plum.

SWEETNESS: DRY **OAK:** LIGHT **BODY:** MEDIUM **ALCOHOL:** 13.0%

Vieux Château du Roi, California

Raspberry, cherry and ripe plum.

SWEETNESS: DRY **OAK:** MEDIUM **BODY:** MEDIUM **ALCOHOL:** 13.0%

WHITES

Chardonnay, California

Pineapple, mango and vanilla.

SWEETNESS: DRY **OAK:** MEDIUM **BODY:** MEDIUM **ALCOHOL:** 12.5%

Gewürztraminer, California

Floral, peach and tropical fruit.

SWEETNESS: OFF-DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.0%

Liebfraumilch Style, California

Stone fruit and citrus.

SWEETNESS: OFF-DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 11.5%

Moscato, California

Grape, green apple and pear.

SWEETNESS: MEDIUM-SWEET **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 8.5%

Pinot Grigio, Italy

Green apple, lemon and lime.

SWEETNESS: DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.5%

Riesling, Washington

Floral, green apple and lime.

SWEETNESS: OFF-DRY **OAK:** NONE **BODY:** LIGHT **ALCOHOL:** 12.0%

Sauvignon Blanc, Chile

Herbaceous, peach and pineapple.

SWEETNESS: DRY **OAK:** NONE **BODY:** LIGHT **ALCOHOL:** 12.5%

Viognier, California

Peach, apricot and honeysuckle.

SWEETNESS: DRY **OAK:** NONE **BODY:** LIGHT-MEDIUM **ALCOHOL:** 12.0%

ROSÉ

White Zinfandel, California

Cherry and strawberry.

SWEETNESS: OFF-DRY **OAK:** NONE
BODY: LIGHT-MEDIUM **ALCOHOL:** 11.5%



The unique & delicious refresher. A fun, fresh & fruity wine beverage bursting with full fruit flavour.

SWEETNESS: SWEET BODY: LIGHT ALCOHOL: 6.0%

REDS

Black Cherry

Red berry and luscious black cherries.

Black Raspberry

Fresh picked black raspberries.

Blackberry

Succulent blackberry with a slightly tart zing.

Blood Orange Sangria

Juicy blood orange and ripe peach with crisp apple undertones.

Blueberry

Tangy and sweet blueberry featuring a cherry-spice flavour.

Pomegranate

Intense fresh pomegranate, sweet balanced by a slight tartness.

Raspberry Peach Sangria

Ripe red raspberry with juicy peach undertones.

Wildberry

Blueberry, strawberry and blackberry with refreshing acidity.



WHITES

Green Apple

Crisp green apple with pleasant tartness and a delicious juicy finish.

Mango Citrus

Mango with the citrus zing of grapefruit, lemon, lime and orange.

Peach Apricot

Delicious peach and apricot make an irresistibly refreshing delight.

Pineapple Pear

Juicy pear and ripe pineapple. Firm acidity with a juicy and refreshing finish.

White Cranberry

Easy drinking, sweet and refreshing white cranberry.



ROSÉ

Grapefruit Passion Rosé

Tangy grapefruit and sweet citrusy passion fruit.

Raspberry Dragon Fruit

Sweet dragon fruit is perfectly blended with tangy raspberry.

Strawberry

Freshly picked ripe red strawberry flavours and aromas.

Strawberry Watermelon

Candied aromas, fresh cut strawberry and refreshing watermelon flavours.





Love your wine. Guaranteed.™

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